



Sistemization of Lonxanet Methodology

Lonxanet Foundation
Spain. 2009

CASE STUDY

The challenge

Lonxanet is a Foundation which aims at improving the quality of lives of fishermen by empowering them and encouraging them to use sustainable fisheries methods, so that they act as custodian of the sea.

During a first project with Lonxanet, where Stone Soup helped the Foundation to identify its main strategic areas and priority of action for the future, it was clear that – to keep on expanding - one of its urgent needs was to communicate better its unique philosophy and approach to fishermen's development. Though the company had implemented several projects, its methodology had not yet been systematised. Stone Soup's challenge was therefore to systematize two approaches: the generic one (Lonxanet's generic intervention framework) and a specific one, on the development of co-managed marine reserves.

The process

Stone Soup team members organised interviews many of the Foundation's stakeholders in order to get different perspectives on the Foundation's field experience and develop a story-board of Lonxanet's intervention.



The consultancy focused on working out the values and principles underlying Lonxanet's actions, as well as establishing a value-chain, both for its global intervention and the specific area of co-management marine reserves.

As in each one of Stone Soup's projects, workshops have been organised to give and receive feed-back from the Foundation's team, at different point of development of the project.

The results

Three documents were handled to the Foundation at the end of the project: two internal documents with their principles, values and experience systematized, as well as one institutional folder summarizing Lonxanet's main areas of intervention. The latter was designed to be used for external communication.



The future

With its methodology clearly identified and easily accessible to all team members, it was easier for Lonxanet to communicate it to others, either to get support for scaling it up in new countries (namely in Latin America, where some steps had already been taken in that sense) or to improve its intervention processes in its current projects, in Galicia.

More information available at: www.stone.-soup.net